



Podcast - Episode 14

BOOKLET

 Institut
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In early February 2022, Ulrike Haupt and Christoph Röckelein met to talk about the connections between art and the corporate world, as well as the creative education process in consulting and leadership.

The result was a thirty-minute podcast about the thoughts of an internationally active consultant and freelance artist.

For all those who prefer a supplement, we have created a booklet about the person Ulrike Haupt in which she herself has her say - this time in writing.

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Picasso, who lived and painted in the South of France, once said „as a child everyone is an artist. The difficulty is to remain one as an adult.“ In my opinion, the best way to do that is to keep discovering and trying new things.

As an extension of my education of International Business and Cultural Studies, I have always been interested in people from other countries and cultures. Having experienced my own cultural differences, especially during my long stay in Paris, the curiosity to better understand these differences opened the world of interculturality to me. At Energie Baden-Württemberg AG, I was able to observe similarities and differences on an individual, team and organizational level for almost ten years and support my colleagues in their personal and intercultural development. In 2008, I started my own business as a consultant and coach and since then I have been working with people from different organizations and various cultural backgrounds. My focus

is on individual coaching as well as team and cultural development.

In my consulting work my attention is on the client, their needs and aspirations. For a long time art was the opposite to this focus; where only myself and the creative process were important. When painting I can completely immerse myself in the world of colors and shapes and forget everything around me.

In 2015, I exhibited my paintings for the first time in a gallery in Vienna. This was followed by exhibitions in Fribourg/Switzerland (2016) and in Munich (2017). Currently, my paintings are exposed in a Munich Medical Centre and I am planning another exhibi-



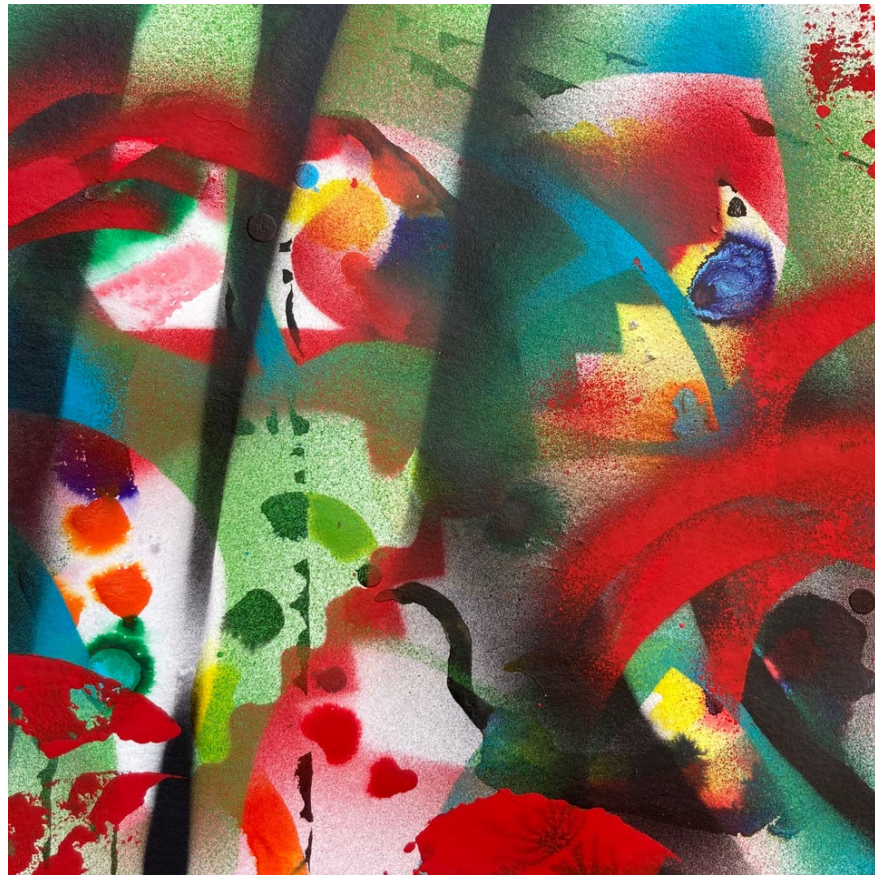
tion in Aix-en-Provence (October 2022) and a participation in the art fair in Hamburg (May 2022).

So, painting got more and more weight in my life, and I discovered the similarities of both worlds (consulting and art). They complement and influence each other, serve as a balance and mutual inspiration. In both worlds I work with a flow approach: I follow the energy that is predominant in the moment. In painting, my intuition guides me to choose a particular technique or color combination. In the world of counseling, it is themes and aspects that the individual or group is currently dealing with. In a psychologically safe framework, I give space and time to discover new insights. It is a matter

of challenging without overwhelming, in order to try out other approaches appropriate to the situation. For me, the intersection of these two worlds potentiates the ideas and possibilities. I experience this in counseling and in painting, when different personalities and cultures come together or different techniques meet.

Creativity, aesthetics and energy are guiding principles for me; strengthened by curiosity, openness, inventiveness and perseverance, as well as the pursuit of professionalism and pragmatism.

My vision is to bring the creative process and the attitude that goes with it more into the business world, to combine a creative





mindset with goal achievement and to think of new ideas for collaboration and business at this interface and to find ways to implement them in a co-creative way.

Albert Einstein said that „creativity is intelligence having fun.“ How marvellous that I can put that into practice in two worlds at once.

Today I work in Bavaria at the Lake Starnberg, as well as in Vauvenargues near Aix-en-Provence. Inspiring places and retreats form the basis for my art and give me energy for my work with people in organizations.



*For all who are curious now,
we recommend the homepages of Ulrike Haupt:*

www.ulrikehaupt.de
www.blaue-citron.de



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